

START



FINISH



2024 Sponsorship Packet

LSA'S RUN HOME



WHO WE ARE

Since 2002, Life Services Alternatives (LSA) has been providing exceptional community living and programs for adults with developmental disabilities in Santa Clara County. Today, LSA operates 15 licensed residential care homes located in Santa Clara, Campbell, San Jose, and Morgan Hill which house both male and female residents from ages 18 to 82. There is a critical shortage of affordable housing in California for people with developmental disabilities, one of the most vulnerable and economically challenged populations in the state. In Silicon Valley, affordable housing is even harder to come by with lack of availability and a sky-rocketing cost of living.

GET INVOLVED

In 2021, LSA acquired an existing care home that was in danger of closing. Hatikvah House became our fifteenth home. While we have made progress on our mission and goal to open one home every year, it is not enough. The need for housing for developmentally disabled adults in our county is so great that despite a pandemic, we received many more referrals than available vacancies. In order to help alleviate the need for housing for developmentally disabled adults in our county, LSA has purchased our sixteenth home. Your support of LSA helps developmentally disabled adults in your community live life to the fullest and reach their full potential.

LSA BOARD OF DIRECTORS

John Pencer – President

Tina Underwood – Vice President

Michael Phillips – Treasurer

Fran Goodwin – Secretary

Christine Wang

Greg Dalzell

Lee Nelson

Maurice Leibenstern

Bob Marshalla

David Hovda

Olenka Villarreal

Ramaswamy Ranganathan

Sandra Castellano-Bustos

Chris Burke

Ahmed Muhammad Taufiq

Matthew Norris

Bruce Wolfe

Steven Minchen





creating home
changing lives

May 2024

Dear Community Business Partner,

As the Executive Director of Life Services Alternatives (LSA), I am honored to provide insight into LSA's mission and initiatives. In the last 22 years, LSA has grown to 15 homes throughout the county (We are currently remodeling a 16th home) that serve adults with intellectual and developmental disabilities with varying levels of assistance needs.



DANA HOOPER
EXECUTIVE DIRECTOR

At LSA, our primary goal is to provide community housing and programs that empower adults with intellectual and developmental disabilities to lead fulfilling lives through compassionate care and comprehensive support services. We are committed to promoting independence, dignity, and community integration for all our participants.

One of the cornerstones of our approach is the implementation of personalized care plans. Recognizing the unique needs and aspirations of each individual, we collaborate closely with them and a medical care team to design tailored solutions. Whether it involves residential accommodations, vocational training, or recreational activities, our dedicated team of professionals works tirelessly to ensure that every participant receives the support they need to thrive.

Furthermore, LSA is deeply committed to fostering inclusive communities that embrace diversity and promote acceptance. Through our community engagement efforts, we strive to raise awareness and advocate for the rights of individuals with developmental disabilities. By challenging stereotypes and combating discrimination, we endeavor to create a more inclusive society where everyone is valued and respected.

In order to provide these excellent services, and beautiful homes for our residents to live in, we raise funds. Our 5k and 10K run event is one way we do this. On Saturday, September 14, 2024, at Vasona Lake Park, LSA's Run Home will take place. We hope you will consider being a sponsor to support our fundraising efforts to help change the lives of adults with intellectual and developmental disabilities in our community.

Thank you for your interest in LSA. Together, we can make a meaningful difference in the lives of individuals with intellectual and developmental disabilities.

Sincerely,

A handwritten signature in black ink that reads 'Dana Hooper'.

Dana Hooper



creating home
changing lives

LSA's Run Home Sponsorship Opportunities

LSA's Run Home
Vasona Park

Saturday, September 14, 2024

For 21 years, Life Services Alternatives (LSA) has provided exceptional housing and programs for developmentally disabled adults in Santa Clara County. LSA's Run Home is an opportunity to celebrate how LSA has grown, the personal strides our residents have made, and to honor the amazing donors and supporters like you, who make our work possible.

Please support adults with developmental disabilities in our community.

\$10,000 – Castle – Presenting Sponsor

- Named as the Presenting Sponsor of the event
- Prominent logo and/or company name on all promotions and publicity including social media, print ads, press releases, race applications, and T-shirts
- Your website hyperlinked on ours
- Name and logo on the event website
- Section in newsletter about your company
- A table at our IDD Resource Fair

\$5,000 – Mansion

- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, race applications, and T-shirts
- Your website hyperlinked on ours
- Name on event website
- Name on social media promotions
- A table at our IDD Resource Fair

\$2,500 – Villa

- Prominent logo and /or company name on all promotions and publicity, including print ads, press releases, race applications, and T-shirts.
- Your website hyperlinked on ours
- Name on event website
- A table at our IDD Resource Fair

\$1,000 – Bungalow

- Proportionate sized logo and/or company name on all promotions and publicity including press releases, race applications, and T-shirts
- Name on social media promotions
- A table at our IDD Resource Fair

\$500 – Cottage

- Name on T-shirts
- Recognition at the event
- A table at our IDD Resource Fair

\$100 – Booth

- 1 table and chairs at our IDD Resource Fair

For questions, please call Celia Moreton at 408-728-9627 or email cmoreton@lsahomes.org. Please fill out and return the sponsorship agreement to cmoreton@lsahomes.org or mail to

Celia Moreton - Development Director | Life Services Alternatives
260 W Hamilton Avenue Campbell 95008



creating home
changing lives

2024 Sponsorship Agreement LSA's Run Home

Name: _____ Phone: _____

Company: _____ Email: _____

Address 1: _____

Address 2: _____

City, State, Zip: _____

I/We would like to support Life Services Alternatives as a sponsor at the following level:

\$100 \$500 \$1,000 \$2,500 \$5,000

\$10,000

Name as you wish to be acknowledged in Print

Method of Payment:

Check made payable to Life Services Alternatives

Please invoice me

Credit Card

Visa

MasterCard

AmericanExpress

Card number:

Exp. Date: _____ CVV: _____

Please return the completed agreement to:

Life Services Alternatives

Atten: Celia Moreton

260 W Hamilton Avenue

Campbell, CA 95008

Or email to cmoreton@lsahomes.org

Questions? Please call 408-728-9627

YOUR SPONSORSHIP CAN MAKE A LOCAL IMPACT

Get Involved

Your sponsorship will help change the lives of developmentally disabled adults in our county. Due to the high cost of living, low government reimbursement rates, and staffing shortages, many service providers have had to close which makes it even more challenging to find housing for developmentally disabled adults. LSA recently purchased our sixteenth home in Morgan Hill. The cost to remodel the home, make it ADA-compliant, and furnish it is far greater than we expected. Your sponsorship will help with needed renovations and furnishings and create a home where residents enjoy living.

THE BENEFITS OF PARTNERSHIP

Impact

In addition to supporting housing for developmentally disabled adults, your partnership will provide you with a host of valuable benefits. As a sponsor, your name/logo will be presented in various marketing publications, emails, and social posts, as well as verbal mentions at our fundraising events.



LIFE SERVICES ALTERNATIVES

LSA's Run Home



In 2002, when LSA was founded, we never dreamed of growing to fifteen homes in 20 years. Our fifteen homes located throughout Santa Clara County, from Morgan Hill to Santa Clara, not only provide housing to 90 individuals who live in our homes and attend our programs, but they learn life skills, work with several therapists, including a recreational therapist and a music therapist, expand their social skills, learn job skills, and how to work as a team with their housemates.

LSA offers a Community Integration Training Program (CITP) that benefits our participants as well as other non-profit organizations in our county. The program participants work at libraries, senior centers, churches, food banks, and other places. It is a win-win program for both the participants and the organizations. Our residents grow their job skills, increase their socialization skills, and gain self-esteem knowing they are helping others.

START



FINISH



2024 Sponsorship Packet

LSA'S RUN HOME