

HOME

IS WHERE THE HEART IS

May 20, 2023



LSA'S 21ST ANNIVERSARY

2023 SPONSORSHIP PACKET

Life Services Alternatives



Life Services Alternatives



creating home
changing lives

WHO WE ARE

Introduction

Since 2002, Life Services Alternatives (LSA) has been providing exceptional community living and programs for adults with developmental disabilities in Santa Clara County. Today, LSA operates 15 licensed residential care homes located in Santa Clara, Campbell, San Jose, and Morgan Hill, which house both male and female residents from age 21 to 82. There is a critical lack of affordable housing in California for people with developmental disabilities, one of the most vulnerable and economically challenged populations in the state. In Silicon Valley, affordable housing is even harder to come by with rising housing costs, lack of availability, and a sky-rocketing cost of living in general.

GET INVOLVED

Opening a New Home

In 2021, LSA transferred and licensed an existing home that was in danger of closing. Hatikvah House became our fifteenth home. We have made progress on our mission of opening one home a year, but that is not enough. There is a critical shortage of housing for these adults. We maintain a growing interest list. The need is so great, we regularly receive many more referrals than we have space available. LSA is now working to raise the capital for our 16th home.

2023 LSA BOARD OF DIRECTORS

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Executive Director, Dana Hooper

January 2023

Dear Community Business Partner,

The new year has begun, and at Life Services Alternatives (LSA), that means it's time to focus on our Home is Where the Heart is a fundraising event. This year, we have a new location. It will be held on May 20, 2023, at the Campbell Community Center. We will celebrate the impact LSA has had on adults with intellectual and developmental disabilities (I/DD) in our community.

Since 2002, LSA has grown to 15 homes throughout Santa Clara County that serve 75 diverse adults with varying disabilities, with a place to live where they can live and thrive. In addition to homes, LSA provides a Community Integration Training Program where 15 participants go out into the community, help other nonprofits and organizations while learning vital life skills, increase their social skills, broaden their experiences, and gain confidence and pride in being a productive part of their community.

Due to the generosity of businesses, organizations, foundations, and individuals such as yourself, LSA has been able to grow and thrive while many service providers in our area for adults with I/DD have closed in the last few years. The high cost of living, lack of staffing, and low government reimbursement rates have resulted in finding housing for these adults at a crisis level. Despite these same challenges, LSA has continued to grow and change lives. We are currently looking for our sixteenth home.

Our homes make a difference in the lives of their residents. Mason came to LSA last year, and his parents stated that LSA was everything they wanted as well as hoped for. They are impressed with the caring staff as well as how clean, safe, and respectful our homes are. They used words such as gratitude, joy, and comfort to describe their experience.

We hope you will consider sponsoring our Home is Where the Heart is an event so we can continue making a difference in the lives of adults with intellectual and DD in our community. Please see the sponsorship options listed below. If you have any questions, please call 408-728-9627 or email cmoreton@lsahomes.org. Thank you for considering our request.

Sincerely,

A handwritten signature in black ink that reads 'Dana Hooper'.

Dana Hooper

Executive Director



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Life Services Alternatives LSA Presents Home is Where The Heart is Sponsorship Opportunities

For 21 years, Life Services Alternatives (LSA) has provided exceptional housing and programs for developmentally disabled adults in Santa Clara County. LSA's fundraising event is an opportunity to celebrate how LSA has grown, the personal strides our residents have made, and to honor the amazing donors and supporters like you, who make our work possible.

LSA Presents: Home is Where the Heart is
Saturday May 20, 2023

LSA Presents Home is Where Our Heart is, our fundraising event

\$10,000 – Castle - Presenting Sponsor

Name & Logo on Invitation
Name & Logo in Social Media Posts
Name in Press Release
Article in Newsletter about your company
Full Page Ad in Electronic Program Book with a
Link to your Website
Custom Zoom Background at the virtual event
Opportunity to Speak at Event

2,500 - Villa

Name in Newsletter
1/4 Page Ad in Electronic Program Book
Name & Logo on Signage at Event

\$500 - Cottage

Name in program book
Recognition at the event

\$5,000 - Mansion

Name & Logo on Invitation
Name & Logo in Social Media Posts
Name in Press Release
1/2 Page Add in Electronic Program Book
Recognition at Event
Name in Newsletter

\$1,000 - Bungalow

Name in Electronic Program Book
Recognition at Event
Name in Newsletter
Name on signage at Event

For questions, please call Celia Moreton at 408-728-9627 or email cmoreton@lsahomes.org. Please fill out and return the sponsorship agreement to cmoreton@lsahomes.org or mail to

Celia Moreton - Development Director | Life Services Alternatives
260 W Hamilton Avenue Campbell 95008



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2023 Sponsorship Agreement

LSA Presents: Home is Where the Heart is

Saturday May 20, 2023

Name: _____ Phone: _____

Company: _____ Email: _____

Address 1: _____

Address 2: _____

City, State, Zip: _____

I/We would like to support Life Services Alternatives as a sponsor at the following level:

Home is Where the Heart is

___\$500 ___\$1,000 ___\$2,500 ___\$5,000 ___\$10,000

Name as you wish to be acknowledged in Print _____

Method of Payment: Check made payable to Life Services Alternatives ___

Please invoice me ___ Visa ___ MasterCard ___ AmericanExpress ___

Card number:

_____ Exp. Date: _____ CVV: _____

Please return the completed agreement to:

Life Services Alternatives

Attn: Celia Moreton

260 W Hamilton Avenue

Campbell, CA 95008

Or email to cmoreton@lsahomes.org

Questions?

Please call Celia Moreton 408-728-9627

YOUR SPONSORSHIP CAN MAKE A LOCAL IMPACT

Get Involved

Your sponsorship can help change the lives of intellectually and developmentally disabled adults in our county by providing a safe, fun place to live where they can thrive and grow and offering programs where the participants become a useful part of the community, gain confidence and take pride in themselves.



THE BENEFITS OF PARTNERSHIP

Impact

In addition to supporting housing for developmentally disabled adults, your partnership will provide you with a host of valuable benefits. As a sponsor, your name/logo will be presented in various marketing publications, emails, and social posts, as well as verbal mentions at our fundraising events





LIFE SERVICES ALTERNATIVES

Home is Where the Heart Is

In 2002, when LSA was conceived, we never dreamed that we would grow to fifteen homes in 20 years. Our fifteen homes located throughout Santa Clara County, from Morgan Hill to Santa Clara, not only provide housing to individuals who live in our homes and attend our programs, but they learn life skills. They also work with a wide variety of therapists, including a recreational therapist and a music therapist, while expanding social skills, job skills, and how to work as a team with their housemates. Our residents are happy that we have eased our way back into the community and have resumed trips while maintaining the health and safety of our residents, program participants, and staff.

LSA offers a Community Integration Training Program (CITP) that is open to our residents and other qualified participants throughout the county. The program participants work at libraries, senior centers, churches, food banks, and many other places. It is a win-win program for both the participants and the organizations. Our participants grow their job skills, increase their socialization skills and gain self-esteem knowing they are helping others.



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