



Life Services Alternatives



LSA'S RUN HOME

2022 SPONSORSHIP PACKET

Life Services Alternatives



WHO WE ARE

Since 2002, Life Services Alternatives (LSA) has been providing exceptional community living and programs for adults with developmental disabilities in Santa Clara County. Today, LSA operates 15 licensed residential care homes located in Santa Clara, Campbell, San Jose, and Morgan Hill which house both male and female residents from ages 18 to 82. There is a critical shortage of affordable housing in California for people with developmental disabilities, one of the most vulnerable and economically challenged populations in the state. In Silicon Valley, affordable housing is even harder to come by with lack of availability and a sky-rocketing cost of living.

GET INVOLVED

In 2021, LSA acquired an existing care home that was in danger of closing. Hatikvah House became our fifteenth home. While we have made progress on our mission and goal to open one home every year, it is not enough. The need for housing for developmentally disabled adults in our county is so great that despite a pandemic, we received many more referrals than available vacancies. In order to help alleviate the need for housing for developmentally disabled adults in our county, LSA is now working to raise enough capital to purchase our sixteenth home. Your support of LSA helps developmentally disabled adults in your community live life to the fullest and reach their full potential.

LSA BOARD OF DIRECTORS

John Pencer – President
Tina Underwood – Vice President
Michael Phillips – Treasurer
Fran Goodwin – Secretary

Christine Wang
Greg Dalzell
Lee Nelson
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Michael Saltz
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Bruce Wolfe
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creating home
changing lives

May 2022

Dear Community Business Partner,

It has been 20 years since Life Services Alternatives (LSA) was founded. In 2002, a group of parents envisioned a non-institutional place in the community for their developmentally disabled adult children to live where they could thrive. Life Services Alternatives is that place. In the last 20 years, LSA has grown to 15 homes throughout Santa Clara County and a day program that serves 90 adults and empowers each individual to live life to the fullest. The individuals we serve range in age from 18 to 82 and have a wide variety of developmental disabilities with varying levels of needs. They come from diverse backgrounds and each is supported according to their individual needs. Our goal is for each resident to live the best life possible. LSA accomplishes this goal by providing a home, life skills training, socialization opportunities, and a chance to broaden their life experiences.



DANA HOOPER
EXECUTIVE DIRECTOR

In 2020, when the COVID-19 pandemic hit and all indoor fundraising events were canceled, one of our board members stepped up and designed and implemented a virtual run. We thought we would be able to move to an in-person event in 2021, but once again the pandemic prevented us from doing so. This year we will hold our first in-person race, LSA's Run Home, on Sunday, September 18. at Vasona Lake County Park. There will be both a 5k and 10K and we expect 300 people to participate.

Santa Clara County suffers from a critical shortage of housing for adults with developmental disabilities. In the last few years, dozens of residential care homes have been forced to close their doors due to staffing shortages, high cost of living, and low governmental reimbursement rates. Although LSA has felt the impact of these same factors, including a global pandemic, we have continued to thrive.

Our success over the last twenty years has been made possible due to the support of our community and loyal donors. LSA hopes you will consider being a sponsor to support our fundraising efforts to help change the lives of adults with developmental disabilities in our community. Please see the sponsorship options listed below. If you have any questions, please call 408-728-9627 or email cmoretton@lsahomes.org. Thank you for considering our request.

Sincerely,

A handwritten signature in black ink that reads 'Dana Hooper'.

Dana Hooper



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LSA's Run Home Sponsorship Opportunities

LSA's Run Home
Vasona Lake County Park
Sunday, September 18, 2022

For 20 years, Life Services Alternatives (LSA) has provided exceptional housing and programs for developmentally disabled adults in Santa Clara County. LSA's Run Home is an opportunity to celebrate how LSA has grown, the personal strides our residents have made, and to honor the amazing donors and supporters like you, who make our work possible.

Please support adults with developmental disabilities in our community.

\$10,000 – Castle – Presenting Sponsor

- Named as the Presenting Sponsor of the event
- Prominent logo and/or company name on all promotions and publicity including social media, print ads, press releases, race applications, and T-shirts
- Your website hyperlinked on ours
- Name and logo on the event website
- Section in newsletter about your company

\$5,000 – Mansion

- Prominent logo and/or company name on all promotions and publicity including print ads, press releases, race applications, and T-shirts
- Your website hyperlinked on ours
- Name on event website
- Name on social media promotions

\$2,500 – Villa

- Prominent logo and /or company name on all promotions and publicity, including print ads, press releases, race applications, and T-shirts.
- Your website hyperlinked on ours
- Name on event website

\$1,000 – Bungalow

- Proportionate sized logo and/or company name on all promotions and publicity including press releases, race applications, and T-shirts
- Name on social media promotions

\$500 – Cottage

- Name on T-shirts
- Recognition at the event

For questions, please call Celia Moreton at 408-728-9627 or email cmoreton@lsahomes.org. Please fill out and return the sponsorship agreement to cmoreton@lsahomes.org or mail to

Celia Moreton - Development Director | Life Services Alternatives
260 W Hamilton Avenue Campbell 95008



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2022 Sponsorship Agreement LSA's Run Home

Name: _____ Phone: _____
Company: _____ Email: _____
Address 1: _____
Address 2: _____
City, State, Zip: _____

I/We would like to support Life Services Alternatives as a sponsor at the following level:

\$500 \$1,000 \$2,500 \$5,000 \$10,000

Name as you wish to be acknowledged in Print

Method of Payment:

Check made payable to Life Services Alternatives
 Please invoice me
 Credit Card

Visa MasterCard AmericanExpress

Card number:

Exp. Date: _____ CVV: _____

Please return the completed agreement to:

Life Services Alternatives
Atten: Celia Moreton
260 W Hamilton Avenue
Campbell, CA 95008

**Or email to cmoreton@lsahomes.org
Questions? Please call 408-728-9627**

YOUR SPONSORSHIP CAN MAKE A LOCAL IMPACT

Get Involved

Your sponsorship will help change the lives of developmentally disabled adults in our county. Due to the high cost of living, low government reimbursement rates, and staffing shortages, many service providers have had to close which makes it even more challenging to find housing for developmentally disabled adults. LSA is working hard to raise the capital that is needed to purchase our sixteenth home. Your sponsorship will help make that happen.

THE BENEFITS OF PARTNERSHIP

Impact

In addition to supporting housing for developmentally disabled adults, your partnership will provide you with a host of valuable benefits. As a sponsor, your name/logo will be presented in various marketing publications, emails, and social posts, as well as verbal mentions at our fundraising events.



LIFE SERVICES ALTERNATIVES

LSA's Run Home



In 2002 when LSA was conceived, we never dreamed that we would grow to fifteen homes in 20 years. Our fifteen homes located throughout Santa Clara County, from Morgan Hill to Santa Clara, not only provide housing to 90 individuals who live in our homes and attend our programs, but they learn life skills, work with several therapists including a recreational therapist and a music therapist, expand their social skills, learn job skills, and how to work as a team with their housemates. Pre-COVID 19, our residents were able to go on excursions and be out and about in their community. We are slowly easing our way back into the community and hopefully it won't be too long before we can resume trips.

LSA offers a Community Integration Training Program (CITP) that benefits our residents as well as other organizations in our county. The program participants work at libraries, senior centers, churches, food banks, and many other places. It is a win-win program for both the participants and the organizations. Our residents grow their job skills, increase their socialization skills, and gain self-esteem knowing they are helping others.



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